DECENTRALIZED APPLICATIONS
OF PRODUCT, SERVICE AND REAL ESTATE INTEGRATED BLOCKCHAIN AND AI TECHNOLOGY
WHITE PAPER
4. MARKET

4.1. Tourism

- The tourism industry

Tourism industry is one of the world’s largest industries with a global economic contribution (direct, indirect and induced) of over $7.6 trillion in 2016. In the past few years, the world tourism has many opportunities to grow strong. While the world is changing with scientific and technological leaps, the world economy continues to grow and people’s life is constantly improved.

- Tourism Industry in 2016:
  - Accounts for 9% of global GDP
  - 1 in 11 people works in Tourism industry
  - $1.3 trillion in exports
  - 6% of the world export
  - From 25 million international tourists in 1950 to 1,035 million in 2012
  - In 2016 the number of international visitors is 1,235 billion
  - 1.8 billion international visitors until 2030

4.2. Hotel

The world of travel and hospitality has entered a new era of growth and transformation. The global hotel industry was forecasted to generate $550 billion in revenue in 2016. The hotel company contributing the most to this figure was the British hotel chain InterContinental Hotels Group which, in 2015, made $24 billion in over 4,800 hotels worldwide. Other major players in this industry include Hilton Worldwide and Marriott International with 4,278 and 4,424 hotels, respectively, across the world.

In February 2017, the highest occupancy rate in the world was seen in the Asia Pacific region at 68.7 percent. Despite having one of the lowest occupancy rates in the world in the first month of 2017 (the occupancy rate in the Americas was just 54.1 percent at this time), the hotel industry in the United States has grown annually over previous years. According to general perception of the World Tourism Organization (UNWTO), in the future, tourism continues to grow on a global scale. The number of international visitors is forecasted to reach 1.8 billion by 2030.

The development of information technology has changed the way people interact and share information of tourist, especially the impact of social networking and internet applications, mobile phones increasingly popular.

4.3. E-Service

The e-Services market is defined by the sale of online services and digital goods via the internet. The definition includes event tickets (sport events, music events and cinema tickets), fitness apps and wearables, dating services (matchmaking, online dating, casual dating) as well as food delivery.

In developed countries, services account for a high share of GDP (over 60%). In developing countries, the share of services usually drops below 50%. Revenue in the “e-Services” market is anticipated to reach $38,357 million in 2018.

Revenue is expected to show an annual growth rate (CAGR 2018-2022) of 14.6 % resulting in a market volume of $66,268 million in 2022.

Using BNC makes payments much faster and convenient
- Transaction is confirmed and completed almost immediately.
- Fees are much lower
- There is a high level of privacy (no one can track your transactions or personal information)
- Payment method of BNC is proactive and less risky with blockchain technology.
1. SUMMARY

BUSINESSCOIN is a decentralized platform that applies Blockchain technology to the business model of hospitality services, e-commerce and real estate.

Our mission is to bring the most advanced technology to life in order to make sure that everyone has the maximum benefits of our services.

With enthusiasm and strategic vision of our leaders, Businesscoin project will be a pioneer applying blockchain technology and using cryptocurrency as a payment method into the field of hospitality service, e-commerce and real estate.

2. PROBLEMS

2.1. Payment method

With the development of social media and mobile applications, travelers can now easy search for information and book their own trips with services such as hotels, motels, flight, restaurant, entertainment, wedding service, travel services rather than booking via service agencies.

However, there is a difficulty in paying method with the service providers, especially international travel. Below is a description of the payment process when booking through the website or online payment app.

![Payment Process Diagram]

The money that visitors use for booking must go through a provider of intermediary payment services (Banks, Paypal, Neteller, VISA ..) and then reach the service provider. This process leads to
- Long waiting duration
- Foreign currency exchange (when traveling internationally)
- High Fees
- No privacy (all your transactions may be tracked)
- Security risk. Your privacy and money rely on the payment service provider.
2.2. Quality of product and service

Nowadays, Economic development has led to the diversity and abundance of products and services on the market. However, the problem occurs when consumers find it difficult to choose the most suitable product or service because of diversity of products and services on the market.

Strong marketing strategies also mislead consumers, leading to inequity in business competition. A large company will not hesitate to spend a fortune on product promotions. Hence, consumption habits cause consumers to choose better-known products with acceptable quality. Therefore, there are many good products and services but still not selling well.

2.3. Product/Service Voting

At present, there are many channels to evaluate service-products on the market. However, due to the influence of business strategies of product owners, service providers as well as voluntary forms of evaluation, consumers find it difficult to find the suitable product with superior quality.

3. SOLUTION

3.1. Businesscoin is created to make the process of booking and paying in the website and mobile applications much easier and reduce risks for users.

BNC was created to be a payment cryptocurrency when paying for hotel or travel ticket reservations. BNC is the open source cryptocurrency, using advanced blockchain technology. With BNC your money will be stored in your personal digital wallet, strictly confidential and absolutely private. In term of transaction processing, money from the sending account will be directly transferred to the recipient, not through any intermediaries. Here is the description when you use the payment method of BNC:
Using BNC makes payments much faster and convenient
- Transaction is confirmed and completed almost immediately.
- Fees are much lower
- There is a high level of privacy (no one can track your transactions or personal information)
- Payment method of BNC is proactive and less risky with blockchain technology.

3.2. Businesscoin aims at applications of products, services and real estate

With BNC as the main payment unit, all the best products and services will be integrated into a single source within the ecosystem of the project. This helps customers to minimize the time spent in searching and evaluating as well as increases sales of products and services within the system.

According to the project roadmap, the Apps of services, products and real estate will be continuously built and developed from 2018 to 2021.

BNC Applications integrate blockchain in data storage and payment. With secure, unmodifiable or deleted, and transparent features in the transaction history of blockchain, all of the business operations of such project become decentralized and eliminate intermediates.

3.3. We have the most advanced evaluating system

For customer, the most difficult and time-consuming thing is to find the most suitable goods. With evaluating system, users can avoid losing time on searching and evaluating products on the internet. By integrating advanced AI technology, goods and services are automatically evaluated in the aspect of trust level by the system.

Moreover, each user rating is highly appreciated and rewarded by BNC for their dedication to such project development and their precious time.
4. MARKET

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In February 2017, the highest occupancy rate in the world was seen in the Asia Pacific region at 68.7 percent. Despite having one of the lowest occupancy rates in the world in the first month of 2017 (the occupancy rate in the Americas was just 54.1 percent at this time), the hotel industry in the United States has grown annually over previous years.

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4.4. E-Commerce

The online retail sector is one of the largest segments of e-commerce and is dominated by the sale of consumer electronics, apparel, and accessories. Online retail sales are projected to surpass traditional sales for at least several years.

According to Statista, revenue in the e-Commerce market for “Clothes & shoes”, “Consumer electronics & physical media”, “Food, cosmetics & pharmaceuticals”, “Furniture & home appliances” and “Special Interest” has increased to $313,980.5 million in 2016 and heading towards $1,771,943 million by 2020.

E-commerce has been powered by smartphones and tablets penetration and also by increased investment in online sales by traditional retailers.
life is constantly improved. to grow strong. While the world is changing with scientific and in 2016. In the past few years, the world tourism has many opportunities economic contribution (direct, indirect and induced) of over $7.6 trillion 4. MARKET popular. social networking and internet applications, mobile phones increasingly 2030. The number of international visitors is forecasted to reach 1.8 billion by (UNWTO), in the future, tourism continues to grow on a global scale. industry in the United States has grown annually over previous years. rate in the Americas was just 54.1 percent at this time), the hotel occupancy rates in the world in the first month of 2017 (the occupancy Asia Pacific region at 68.7 percent. Despite having one of the lowest respectively, across the world. Hilton Worldwide and Marriott International with 4,278 and 4,424 hotels, 4,800 hotels worldwide. Other major players in this industry include InterContinental Hotels Group which, in 2015, made $24 billion in over contribute the most to this figure was the British hotel chain generate $550 billion in revenue in 2016. The hotel company transform. The global hotel industry was forecasted to 1.8 billion international visitors until 2030 - In 2016 the number of international visitors is 1,235 billion - From 25 million international tourists in 1950 to 1,035 million in 2012 6% of the world export $1.3 trillion in exports - 1 in 11 people works in Tourism industry - Accounts for 9% of global GDP - Tourism Industry in 2016: The development of information technology has changed the way According to general perception of the World Tourism Organization 4.2. Hotel Tourism industry is one of the world's largest industries with a global 4.1. Tourism - The tourism industry of 14.6 % resulting in a market volume of $66,268 million in 2022. million in 2018. 60%). In developing countries, the share of services usually drops below (sport events, music events and cinema tickets), fitness apps and digital goods via the internet. The definition includes event tickets The e-Services market is defined by the sale of online services and Revenue is expected to show an annual growth rate (CAGR 2018-2022) - Real estate is a great asset for every country. The density of real estate in total social wealth of every country is different, but usually accounts for less than 40% of the wealth of each country. Real estate activities account for 30% of total economic activity. According to experts, the untapped value of real estate in third world countries is huge, reaching trillions of dollars, more than the total ODA of developed countries supported developing countries for last 30 years. - The real estate market is directly related to markets such as finance and credit markets, construction market, construction materials market, labor market, etc. 4.5. Real Estate - Real estate is a great asset for every country. The density of real estate in total social wealth of every country is different, but usually accounts for less than 40% of the wealth of each country. Real estate activities account for 30% of total economic activity. According to experts, the untapped value of real estate in third world countries is huge, reaching trillions of dollars, more than the total ODA of developed countries supported developing countries for last 30 years. - The real estate market is directly related to markets such as finance and credit markets, construction market, construction materials market, labor market, etc.
Following 6 years of commercial property transaction volume growth, reached a recession high of $547 billion in 2015, transaction volume declined to $496 billion in 2016. Annual volume is forecasted to further decline to $450 billion in 2017 and $414 billion in 2019. Still, these are among some of the highest annual volumes which remained well above the long-term average.

5. BUSINESS MODEL

Due to the advances of blockchain technology, users will not pay any intermediary commissions for transactions. Our vision is to transform the current model of the OTA industry into freemium model. Every user is enabled to use the decentralized ecosystem for free. For instance, if you were a hotel owner, you would upload room information for free. For each booking, you gain 100% of the revenue, with no commission for Info/Booking. You can pay a small amount of BNC to highlight your list or upgrade it on a higher position when a user starts to search. Or user can upload more pictures, additional statistics and dashboards to the list for optimizing business performance. The feature of payment does not affect ratings and reviews. Apps aims to optimize the transaction between vendors and end-users, not included the cost of quality and fair trade.
6. GOALS AND STRATEGIES

6.1. Goals

- BNC is to create a simple payment method. By BNC, payment process becomes transparent, highly secure, fast and borderless.

- BNC is widely applied in daily life. Applying Apps into network of Hospitality service, e-commerce and real estate is popular and spreading day by day.

- BNC team has many years of experience in fields of finance, payment, service business, real estate and network complete infrastructure development. Businesscoin project aims to build solid and complete infrastructure which also has friendly interface for users. We will never stop thinking about developing more projects in the BNC model in the future.

6.2. Strategies

- More and more vendors and users join Businesscoin platform, which will create a growing BNC community around the globe. BNC leaders constantly develop effective marketing strategies aiming to enhance the value of BNC globally.

- Unlike other Fin-tech projects, Businesscoin already has a wide variety of infrastructure including e-commerce site that offers many high quality products and services with diversity of prices such as travel services, restaurants, hotels, cafe; purchasing and leasing real estate over the world. The available ecosystems are a solid base that asserts the value of the BNC right from the start. From that base, the strategic team will develop and expand the global ecosystems such as investment, exchange, news, wallet, etc.

- The investment platform will be launched shortly after the end of the ICO, creating investment chance to get attractive daily returns in order to generate immediate profits for investors and attract the attention of the community.

- The development team works continuously to bring BNC to the international exchanges like Livecoin.net, Coinexchange.io, Coinmarketcap.com, etc.

- BNC quantity is limited to 300 million coins and will not be generated any coin as exactly following smart contract, which makes BNC unique.
7. WHAT IS BUSINESSCOIN?

BUSINESSCOIN or BNC is a decentralized cryptocurrency with fully open source. BNC is developing a smart contract platform which seeks to deliver more advanced features than any protocol previously developed. The protocol allows each user to freely publish, store and own data, while the decentralized autonomous form decides the distribution and forms a decentralized service- entertainment, e-commerce, hospitality and real estate industry.

Ethereum, the most trustful and secure platform of choice for crypto-asset, is chosen to be Businesscoin development platform. To meet ERC20 standard, we strictly focus on technological feature and flexibility in BNC development.

With our specific integration into developing the best coin to be used in the service industry, this will allow for adaptation into real world markets, which would be a huge advantage BUSINESSCOIN can bring over than any other coins in the world today.
6. GOALS AND STRATEGIES

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6.2. Strategies

- More and more vendors and users join Businesscoin Apps with the purpose of maximizing the benefits of the consumers.
- Developing the best coin to be used in the service industry, this will allow for adaptation into real world procedures before reaching consumers. Besides, to stimulate consumer demand, we offer the refundable shopping program with the purpose of delivering more advanced features than any protocol previously developed.
- BNC team has many years of experience in fields of finance, payment, estate over the world. The available ecosystems are a solid base that asserts the value of the BNC right from the start. From that base, the estate is popular and spreading day by day.
- Unlike other Fin-tech projects, Businesscoin already has a wide variety of infrastructure including e-commerce site that offers many high quality products and services with diversity of prices such as travel services, restaurants, hotels, cafe; purchasing and leasing real estate.
- BNC is committed to providing a maximum amount of decentralization to lower the risks of revealing sensitive transaction information and censorship. Development decisions are extremely clear and open to public discussion.
- Depositing and withdrawing are fully encrypted and completely automated by Blockchain with no human intervention required.
- BNC is 100% secure and decentralized from wallet to wallet.
- BNC’s transfer speed, the same as ETH, is only seconds to implement.
8. OUR ECOSYSTEM

SERVICE APP

Service App is the first decentralized platform that supplies all entertainment and travel services. Users will be able to book domestic and international travel tour, hotel, restaurant or reserve a room at convention center & wedding reception; In addition, it allows users to look for entertainment facilities such as Coffee-shop, karaoke service directly on our website or mobile application which uses Businesscoin as a payment method. We will partner with major service suppliers and offer our users a wealth of options at the lowest rates.

BNC-service will launch an easy-to-use mobile application on decentralized system and provide a strong and innovative ecosystem to compete with other services until now.

E-COMMERCE APP

E-commerce websites specialize in providing a wide variety of products including consumer goods, interior products, stationery, vehicles, electronic device and other essential goods while using Businesscoin as a payment method. All products are subject to a strict sequence of testing procedures before reaching consumers. Besides, to stimulate consumer demand, we offer the refundable shopping program with the purpose of maximizing the benefits of the consumers.

SPECIAL REFUND PROGRAM

Petrol filling refund
Coffee refund
Restaurant service refund
Karaoke service refund
Consumer goods refund (For supermarket)
**REAL ESTATE APP:** is the first Real estate trading floor that applies Blockchain and decentralized technique into business model using cryptocurrency as a payment method, allowing users and property owners to connect with each other without commission fee. Businesscoin specializes in providing projects which satisfy a wide range of customers, including: luxury apartment, popular apartment, commercial center, garden villas, resorts, plot of land with the policy of refundable real estate program.

We will soon release the mobile app with an easy-to-use interface. Users can buy, sell or even invest in potential real estate projects to earn huge profits.

**INVESTMENT:** is an exclusive investment platform. Investors will receive daily profit depending on their investment option. This investment option involves profiting from Businesscoin trading bot and volatility software. You will receive daily profit based on your investment option. Upon investment term completion, you could optionally reinvest back in investment platform to continue receiving daily profit.

**WALLET:** An e-wallet which is absolutely secure, private and user-friendly. Users are enable to store, receive and transfer money easily and quickly on the Internet. Annual interest up to 6% is rewarded for storing BNC in your wallet and giving a hand in rising BNC price.

**EXCHANGE:** An internal trading platform. Support for converting BTC-USD, BNC-BTC, BNC-USD and other coins in the near future takes only seconds to implement. Users also can place their Bid or Ask under waiting orders. System is upgraded regularly to ensure all transactions run smoothly.

**NEWS:** is a trust-worthy website. Thanks to investors' interest in our project, BNC-News was created an online News site which regularly updates the latest financial market news, especially news about Bitcoin, cryptocurrencies, blockchain, Investment Guide and Industry 4.0 and provides the latest news from prestigious News sites.
9. INVESTMENT YIELD

INVESTOR’S BENEFIT

Investors can invest in BNC in the exclusive investment platform from Dashboard. Interest investment is from robot trading and volatility software. Investors also receive daily profit depending on your investment option. Upon investment term completion, you will receive your CAPITAL BACK to take out from the Investplatform or optionally reinvest back in investment platform to continue receiving daily profit.

BNC OWNER’S BENEFIT

- BNC owner will be rewarded free BNC when joining voting system to improve the service quality.
- With visionary founders, strong team and enthusiastic leaders on over the world, such highly potential project promises quick growth of BNC.
- BNC owner has rights to use all advantages into BNC ecosystem.
- Annual interest is up to 6% in order to encourage storing BNC in private wallet.
- You can travel to any countries in the world without cash.
- As the community expands, the value of BNC also grows at the same time. Therefore, BNC owners’ profits increase significantly.

VENDOR’S BENEFIT

- Vendors can access to another totally free sale channel, without middleman and user-friendly interface.
- Vendors can significantly reduce marketing cost and effectively market brand value in the giant community of BNC.
- Vendors can raise the number of potential customers as their products or services are introduced widely in a huge community which could be expanded unlimited in the future.
- Vendors can double their profit when storing BNC and get profit for daily growth’s ratio.
10. ICO STRUCTURE

Sale date: Mar 20th, 2018 – May 3rd, 2018

01 Block = 468,500 BNC

Quantity: 01 Block per day, each ID can maximally purchase 20,000 coin per order and 10 orders per day.

<table>
<thead>
<tr>
<th>BLOCK</th>
<th>SALE DATE</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Block 1,2,3,4,5</td>
<td>Mar 20th – Mar 24th, 2018</td>
<td>0.9</td>
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<tr>
<td>Block 6,7,8,9,10</td>
<td>Mar 25th – Mar 29th, 2018</td>
<td>1.5</td>
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<tr>
<td>Block 11,12,13,14,15</td>
<td>Mar 30th – Apr 3rd, 2018</td>
<td>2.5</td>
</tr>
<tr>
<td>Block 16,17,18,19,20</td>
<td>Apr 4th – Apr 8th, 2018</td>
<td>3.5</td>
</tr>
<tr>
<td>Block 21,22,23,24,25</td>
<td>Apr 9th – Apr 13th, 2018</td>
<td>4.0</td>
</tr>
<tr>
<td>Block 26,27,28,29,30</td>
<td>Apr 14th – Apr 18th, 2018</td>
<td>4.5</td>
</tr>
<tr>
<td>Block 31,32,33,34,35</td>
<td>Apr 19th – Apr 23rd, 2018</td>
<td>5.0</td>
</tr>
<tr>
<td>Block 36,37,38,39,40</td>
<td>Apr 24th – Apr 28th, 2018</td>
<td>6.5</td>
</tr>
<tr>
<td>Block 41,42,43,44,45</td>
<td>Apr 29th – May 3rd, 2018</td>
<td>8.0</td>
</tr>
<tr>
<td>CATEGORIES</td>
<td>PERCENTAGE</td>
<td>QUANTITY</td>
</tr>
<tr>
<td>-----------------------</td>
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</tr>
<tr>
<td>ICO</td>
<td>20%</td>
<td>20,000,000</td>
</tr>
<tr>
<td>Investment</td>
<td>25%</td>
<td>25,000,000</td>
</tr>
<tr>
<td>Network development</td>
<td>30%</td>
<td>30,000,000</td>
</tr>
<tr>
<td>Marketing</td>
<td>10%</td>
<td>10,000,000</td>
</tr>
<tr>
<td>Ecosystem</td>
<td>10%</td>
<td>10,000,000</td>
</tr>
<tr>
<td>Admin</td>
<td>5%</td>
<td>5,000,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>100,000,000</strong></td>
</tr>
</tbody>
</table>

**INVESTMENT 25%**

25,000,000

36% is blocking within 3 months
14% is blocking within 6 months
36% is blocking within 9 months
14% is blocking within 12 months

**NETWORK DEVELOPMENT 30%**

30,000,000

36% is blocking within 3 months
14% is blocking within 6 months
36% is blocking within 9 months
14% is blocking within 12 months
**ECOSYSTEM 10%**
10,000,000
36% is blocking within 3 months
14% is blocking within 6 months
36% is blocking within 9 months
14% is blocking within 12 months

**MARKETING 10%**
10,000,000
36% is blocking within 3 months
14% is blocking within 6 months
36% is blocking within 9 months
14% is blocking within 12 months

**ADMIN 5%**
5,000,000
36% is blocking within 3 months
14% is blocking within 6 months
36% is blocking within 9 months
14% is blocking within 12 months
### POLICY AND BENEFIT

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>DIRECT</th>
<th>AREA</th>
<th>TITLE</th>
<th>CONDITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEVEL 1 - $50</td>
<td>10%</td>
<td>10%</td>
<td>$200,000 - HEAD OF SALES DEPARTMENT</td>
<td>TOTAL REVENUE OF 2 BRANCHES WEAK BRANCH REVENUE S$10,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>3% STRONG BRANCH</td>
<td></td>
</tr>
<tr>
<td>LEVEL 2 - $200</td>
<td>12%</td>
<td>11%</td>
<td>$1,000,000 - SALES MANAGER</td>
<td>AT LEAST 1 F1 ACHIEVED HEAD OF SALES DEPARTMENT</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>5% STRONG BRANCH</td>
<td></td>
</tr>
<tr>
<td>LEVEL 3 - $500</td>
<td>14%</td>
<td>12%</td>
<td>$10,000,000 - SALES DIRECTOR</td>
<td>AT LEAST 1 F1 ACHIEVED SALES MANAGER - 3 NEW F1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>7% STRONG BRANCH</td>
<td></td>
</tr>
<tr>
<td>LEVEL 4 - $1,000</td>
<td>16%</td>
<td>13%</td>
<td>$50,000,000 - SALES SENIOR DIRECTOR</td>
<td>AT LEAST 1 F1 ACHIEVED SALES MANAGER - 3 NEW F1</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>9% STRONG BRANCH</td>
<td></td>
</tr>
<tr>
<td>LEVEL 5 - $5,000</td>
<td>20%</td>
<td>14%</td>
<td>$100,000,000 - SHARE HOLDER</td>
<td>AT LEAST 1 F1 ACHIEVED SALES DIRECTOR - 5 NEW F1</td>
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<td></td>
<td></td>
<td></td>
<td>11% STRONG BRANCH</td>
<td></td>
</tr>
<tr>
<td>LEVEL 6 - $10,000</td>
<td>25%</td>
<td>15%</td>
<td>$200,000,000 - BOARD OF DIRECTOR</td>
<td>AT LEAST 1 F1 ACHIEVED SHARE HOLDER - 6 NEW F1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>13% STRONG BRANCH</td>
<td></td>
</tr>
<tr>
<td>LEVEL 7 - $20,000</td>
<td>30%</td>
<td>18%</td>
<td>$300,000,000 - BOARD OF DIRECTOR</td>
<td>AT LEAST 1 F1 ACHIEVED BOARD OF DIRECTOR - 6 NEW F1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>15% STRONG BRANCH</td>
<td></td>
</tr>
<tr>
<td>LEVEL 8 - $30,000</td>
<td>35%</td>
<td>20%</td>
<td>$500,000,000 - VICE CHAIRMAN OF THE BOARD</td>
<td>AT LEAST 1 F1 ACHIEVED BOARD OF DIRECTOR - 6 NEW F1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>18% STRONG BRANCH</td>
<td></td>
</tr>
</tbody>
</table>

### DAILY PROFIT

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>DAILY PROFIT/DAY (USD)</th>
<th>NUMBER OF DAY</th>
<th>TOTAL (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEVEL 1 - $50</td>
<td>1</td>
<td>300</td>
<td>300</td>
</tr>
<tr>
<td>LEVEL 2 - $200</td>
<td>4</td>
<td>300</td>
<td>1,200</td>
</tr>
<tr>
<td>LEVEL 3 - $500</td>
<td>10</td>
<td>300</td>
<td>3,000</td>
</tr>
<tr>
<td>LEVEL 4 - $1,000</td>
<td>20</td>
<td>300</td>
<td>6,000</td>
</tr>
<tr>
<td>LEVEL 5 - $5,000</td>
<td>100</td>
<td>400</td>
<td>40,000</td>
</tr>
<tr>
<td>LEVEL 6 - $10,000</td>
<td>200</td>
<td>500</td>
<td>100,000</td>
</tr>
<tr>
<td>LEVEL 7 - $20,000</td>
<td>400</td>
<td>600</td>
<td>240,000</td>
</tr>
<tr>
<td>LEVEL 8 - $30,000</td>
<td>600</td>
<td>650</td>
<td>390,000</td>
</tr>
</tbody>
</table>
11. ROAD MAP

ICO
03/20/2017 - 05/03/2018

- 05/04/2018 INVESTMENT
- 05/2018 LISTING ON TRADING PLATFORM
- 07/2018 COINMARKETCAP
- 09/2018 BNC WALLET
- 12/2018 LISTING ON OTHER TRADING PLATFORM
- 02/2020 REAL ESTATE APP
- 05/31/2018 BNC NEWS
- 06/2018 LISTING ON OTHER TRADING PLATFORM
- 08/2018 COINOMI WALLET
- 11/2018 BNC EXCHANGE
- 01/2019 SERVICE APP
- 2021 E-COMMERCE APP

BNC NEWS
02/2020

REAL ESTATE APP
02/2020

SERVICE APP
01/2019

COINOMI WALLET
08/2018

COINMARKETCAP
07/2018

BNC WALLET
09/2018

LISTING ON OTHER TRADING PLATFORM
12/2018

LISTING ON OTHER TRADING PLATFORM
05/2018

LISTING ON TRADING PLATFORM
05/2018

INVESTMENT
05/04/2018

TRADING PLATFORM
10/2018
12. CONCLUSION

BUSINESSCOIN is latest generation of smart contract cryptocurrency that is aiming to solve the scalability issues that other coins are facing at the moment. Businesscoin has the potential to revolutionize the service industry as it will allow users, suppliers, property owners and service systems to come together in self-sufficient blockchain ecosystem with a global community. Thanks to the innovative business model based on Blockchain technology, everyone in possession of BUSINESSCOIN will have the opportunity to enjoy unique benefits such as lower costs, avoidance of double spending while making bookings, no double bookings, and a faster way to secure service deals.

Through integration with daily service, BUSINESSCOIN can be universally acceptable to all of our ecosystems and offer the best solutions for everyone.
DECENTRALIZED APPLICATIONS
OF PRODUCT, SERVICE AND REAL ESTATE INTEGRATED BLOCKCHAIN AND AI TECHNOLOGY

WHITE PAPER